



Amadeo Brands

Personal Information

Name: Amadeo Brands
Address: Leidsestraat 93, 1017 NZ Amsterdam
Personal website: <https://transform.eoi.digital/>
E-mail: amadeo@eoi.digital
Mobile phone number: +31 6 2074 1381
Date of birth: May 30, 1988
Place of birth: Maastricht, Nederland
Nationality: Dutch
Gender: Male
Marital status: Unmarried
Drivers licence: A & B

Professional Profile

An accomplished and dynamic professional with a diverse range of skills and an innovative, entrepreneurial vision. Displays substantial success in driving operations, productivity and profitability in diverse industries and different cultural environments. Experience includes a strong focus on IT and Business, in addition to IT, Blockchain, Management and the successful building of several businesses. Demonstrates sound business and commercial acumen and successfully identifies market opportunities for new products and services, as well as accurately identifying and solving complete technical problems on my own initiative. Integrates inspiring leadership, advanced staff development and a keen eye for detail, leveraging innovative thinking in solving complex problems and conceptualizing new ideas. Effectively cultivates productive relationships with colleagues, clients and other stakeholders, creates collaborative environments, and leads teams to excellence. Thrives on responsibility and challenge.

Core Competencies

Languages - Dutch: Native, English: Fluent

Programming Languages - HTML, CSS, PHP, Java script, Java, SQL, Mendix, Solidity **Software** - Microsoft office, Photoshop, Illustrator, WordPress, Mendix

Education

Advanced Ethereum Developer course (2017)

Ethereum Developer course at Udemy

Mendix Certified Advanced Developer (2017)

Mendix Advanced Developer Certification in Rotterdam

AgilePM Foundation (2016)

AgilePM training at Pink Elephant

Mendix Certified Rapid Developer (2016)

Mendix Rapid Developer Certification in Rotterdam

Bachelor of Commerce and IT (2015)

Zuyd University, Sittard & Maastricht. Minors in: Media technologies, IT, IT & Business and Cross media promotions

Courses PHP, MYSQL, HTML5/CSS and PSD, AI, Architecture and PM (2015)

Technical University, Eindhoven & Tilburg.

ICT Telecom Engineer (2011)

Leeuwenborg

MSI Electronics (2007)

Leeuwenborg

Professional experience

Work Experience**CTO Co-Founder**

EOI Digital (2018 – Present)

- Creating basic workflows and QA tooling for our developers
- Managing and leading a development team freelance and inhouse
- Managing IT projects and setting up the tech stack and sprint backlogs
- Setting up and implementing Token Economic frame works

(Freelance) IT Manager / Blockchain analyst

Cyber Capital BV (2017 – Present)

- Making reports on cryptocurrencies and determining the ratios to allocate and when to take a position
- Code base analysis
- Blockchain projects background checks
- Setting up nodes and doing trades
- Building and maintaining automated trade tracking platform to track the portfolio's share price

Senior Business engineer / Mendix consultant

Appronto, Business Apps Now (2017 – 2018)

- As a Business engineer/Mendix developer taken up a broad range of development tasks for multiple projects
- Pre-sales and consultant roles

- Project management
- Backend dev/Integration
- Custom widget development
- Frontend Development/UI/UX

Medior Mendix developer*Pink Elephant (2016 – 2017)*

- As a medior Mendix developer Take up a broad range of development tasks for multiple projects
- Pre-sales and consultant roles
- Branch management
- Backend dev/Integration
- Custom widget development
- Frontend Development/UI/UX

Junior Mendix developer*Gappless (2016 – 2016)*

- Taken up a broad range of development tasks.
- Branch management
- Frontend Development/UI/UX

Technical Delivery Manager*Capital Partner Group (2014 – 2016)*

- Oversee the management and team leadership
- Managed the setup, installation and integration of a new servers
- Direct and supervise the development team
- Manage system architecture and development for a diverse range of projects, ranging from custom WordPress themes to java development.
- Frontend Development/UI/UX

web developer*Mediacake (2013 – 2014)*

- Identified client requirements, developed project scope and delivered online marketing strategies and campaigns.
- Drove client brand identify through the delivery of web design and development.
- Frontend Development/UI/UX

Entrepreneurial ventures**Fastpricing (<http://www.fastpricing.com/>) (Aug 2014 – 2015)**

- A start-up built together with 3 partners, our goal is to develop smart solutions to optimise revenue and integrate the most innovative technologies into a broad range of markets.
- The company's initial project is a revenue and occupation optimisation tool for restaurants. Utilizing big data and machine learning algorithms, we look at a

restaurants POS system data and identify opportunities for optimization. The demo tool can be seen here: <http://www.fastpricing.com/>

Logo BKK (<http://www.logobkk.com>) (Aug 2014 – Present)

- During my internship as Marketing Manager in Bangkok, I identified a gap in the market and an opportunity to duplicate my Dutch company 'Custom Logo' within South East Asia.
- Logo BKK produces and sells design work of high quality, at an affordable price.

ShaveSmart (sold) (<http://www.shavesmart.nl>) (May 2013 – 2015)

- Affordable razorblades, sold through a subscription-based model.
- Oversaw the management and execution of a commercial, developed a web shop and marketed the branded razor blades to the Dutch and Slovenian markets.
- Personally built the company, driving revenue and brand awareness until 2015 when the business was sold.

Custom Logo (sold) (<http://www.customlogo.nl>) (Aug. 2009 – 2015)

- Affordable, high quality design work tailored towards the Dutch market.
- Personally developed a workflow to reduce the price of logo design, utilizing an outsourced freelance network across India and the Philippines.
- In addition to logo design, the company assisted SME's with website development and print requirements.
- Custom Logo was sold in 2015 and I still hold responsibility as a stakeholder and advisor.

AB-iSolutions (<http://www.ab-isolutions.nl>) (Aug. 2009 – Present)

- A personal portfolio website showcasing the companies I started and those I assisted in building.

Pandoras Intermediar (sold) (Nov. 2007 – 2008)

- Personally built a company to drive the human resources industry in a new direction.
- Created and implemented methods to attract highly skilled personnel, farming databases across the web and combining into one large system.
- The company and its data was sold at the beginning of 2008.

Hobbies

Entrepreneurship, Fitness, Scuba diving, Surfing, Movies, Cycling, Attending lectures, interest in science and mathematics, Blockchain

For more information please check my social accounts

[LinkedIn](#)

&

[Facebook](#)